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Exclusive

02.03.2015

"We believe in the superior craftsmanship of our Belgian Master Cutters"



S. Muller & Sons founded in 1955 is now a world-renowned diamond manufacturer managed by the third generation of diamantaires led by Jean Claude Muller, the company's CEO. S. Muller & Sons has an in-house diamond factory, one of the few that still remain in Antwerp, which is producing the now famous Hearts & Arrows Diamonds. The company's involvement in Hearts & Arrows initiated with its relationship with Mr. Takanori Tamura, the inventor of the Eight-Star Diamond. While attending the Antwerp Diamond Trade Fair last February, our correspondents – helped by the Antwerp World Diamond Centre and S. Muller & Sons – took an opportunity to visit the company's diamond factory, which resulted in the interview with Jean Claude Muller below.

[more](#)

24.02.2015

Namibia-De Beers talks scheduled to end in June



De Beers and the Namibian government have been negotiating over a new diamond-sales agreement for quite some time now. The envisaged new deal would replace a 2007 agreement that allowed De Beers to sell the stones through the Namibia Diamond Trading Company (NDTC), a joint venture between Windhoek and De Beers. Namibia's mines and energy minister Isak Katali told Rough & Polished's Mathew Nyaungwa on the sidelines of a mining conference in Cape Town recently that the negotiations are now envisaged to end in June this year, if not earlier.

[more](#)

16.02.2015

The gemmological education is very important for the industry to build a sound and strong edifice



The Gemmological Institute of India (GII) plays an important role in the local diamond industry, offering a broad range of services, which include diamond grading and certification, detection of diamond treatments and identification of synthetic diamonds, as well as research and gemological education

EasyStock to unveil new diamond E-Commerce System at International Diamond Week in Israel

09.02.2015

Version 6 of the EasyStock E-Commerce system will be shown at the DiamTech exhibition which will be part of the International Diamond Week, Israel. DiamTech, set to be one of the highlights of the Winter 2015 edition of the International Diamond Week, is a presentation of diamond-industry technology and software.

"The EasyStock system has been developed and adapted over the past decade to fit the constantly changing needs of the diamond and jewelry business," said Moshe Elkayam, CEO of Yahalom Creative Solutions (YCS), the developers of EasyStock. "This is a highly innovative and powerful E-Commerce system that is customized to the requirements of our clients and gives companies a competitive advantage and increased profitability."

YCS will also be powering the Find Your Diamond system, which is based on the EasyStock program. Find Your Diamond enables buyers to quickly and efficiently track down the exact items they require and to visit the booths of exhibitors who can supply them with those goods, thus saving valuable time. Visitors of International Diamond Week are invited to use the system in real-time to search for the diamonds they require.

The innovative EasyStock system is used by diamond and jewelry firms across the world in the leading industry centers. Among the advantages of the Web-based system are that it is available at any time and accessible from anywhere in the world and allows an unlimited number of people to access it. It is easy to operate and has state-of-the-art features designed specifically for the diamond and jewelry trades.

Version 6 of EasyStock, which has just been released, is a web system created to give users the finest viewing experience for all devices – from desktop computers to mobile phones and tablets.

The IDE expects that more than 400 Israeli exhibitors will take part in the International Diamond Week, with hundreds of visitors from the Diamond Dealers Club of New York and the Antwerp Diamond Bourse, along with diamantaires from across the world.

Theodor Lisovoy, Rough&Polished, Moscow

Rough&Polished

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